



KTVI 2250 Ball Drive St. Louis, MO 63146 Main: (314)213-2222 Billing:

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 568617-1
 09/30/12
 September 2012
 08/27/12 - 09/30/12

 Station
 Account Executive
 Sales Office
 Sales Region

 KTVI
 Jared Salles
 Washington DC
 National

Advertiser Product Estimate Number
Democratic Congressional DCCC 1569

Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Send Payment To:

KTVI 3592 Solutions Center Chicago, IL 60677-3005 Flight Dates Alt Order# Order# 09/25/12 - 10/01/12 568617 09793651 Billing Calendar Billing Type Cash Broadcast Special Handling Do Not Mail IDB# Advertiser Code Product Code 11 8217 14 Agency Ref Advertiser Ref

Spots/

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Туре | |
|------|-------------|------------------------|------------------------------------|------------------|-------------------------|-------------|-----------------|-----------|------|-------------|
| - | 09/25/12 | 10/01/12 | 530a-6a | 530a-6a | MTWTF | :30 | 2 | \$650.00 | NM | |
| | Weeks: | Start Date 09/25/12 | End Date MTWTFSS | | <u>Rate</u> \$650.00 | | . | | | |
| | Spots: # Ch | <u>Day Air</u> | Date Air Time Des | cription | Start/End Time | Leng | th Ad-ID | | | Rate Type |
| | 1 2 | W 09/ | 26/12 5:29 AM 530 | a-6a | 530a-6a | | 30 D3C12IL1 | | | \$650.00 NM |
| | 2 2 | Th 09/ | 27/12 5:54 AM 530 | a-6a | 530a-6a | | 30 D3C12IL1 | 2TO2H.mpg | | \$650.00 NM |
| 8 | 09/25/12 | 10/01/12 | M-F 9a-10a | 9a-10a | MTWTF | :30 | 1 | \$450.00 | NM | |
| | Weeks: | Start Date 09/25/12 | End Date MTWTFSS | | <u>Rate</u> \$450.00 | | | | | |
| | Spots: # Ch | <u>Day Air</u> | Date Air Time Des | cription | Start/End Time | Leng | th Ad-ID | | | Rate Type |
| | 1 2 | Th 09/ | /27/12 9:16 AM M-F | 9a-10a | 9a-10a | | 30 D3C12IL1 | 2т02н.трд | | \$450.00 NM |
| 9 | 09/25/12 | 10/01/12 | M-F 9a-10a | 9a-10a | MTWTF | :30 | 2 | \$450.00 | NM | |
| | Weeks: | Start Date 09/25/12 | End Date MTWTFSS 10/01/12 MTWTF | | <u>Rate</u> \$450.00 | | | | | |
| | Spots: # Ch | <u>Day Air</u> | Date Air Time Des | cription | Start/End Time | <u>Leng</u> | th Ad-ID | | | Rate Type |
| | 2 2 | Tu 09/ | 25/12 9:53 AM M-F | 9a-10a | 9a-10a | :3 | 30 D3C12IL1 | 2т01н | | \$450.00 NM |
| 10 | 09/25/12 | 10/01/12 | Fox 2 News Midday | 11a-12p | MTWTF | :30 | 2 | \$400.00 | NM | |
| | Weeks: | Start Date 09/25/12 | End Date MTWTFSS | | <u>Rate</u> \$400.00 | · | | | | |
| | Spots: # Ch | <u>Day Air</u> | Date Air Time Des | cription | Start/End Time | | <u>th Ad-ID</u> | | | Rate Type |
| | 2 2 | Tu 09 | /25/12 11:53 AM Fox | 2 News Midday | 11a-12p | :3 | 30 D3C12IL1 | 2т01н | | \$400.00 NM |
| | 1 2 | F 09 | /28/12 11:53 AM Fox | 2 News Midday | 11a-12p | .: | 30 D3C12TL1 | 2т02н.трд | | \$400.00 NM |
| 11 | 09/25/12 | 10/01/12 | M-F 430-5a KTVI Ne | ews 430-5a | MTWTF | :30 | 1 | \$250.00 | NM | |
| | Weeks: | Start Date 09/25/12 | End Date MTWTFSS | | <u>Rate</u> \$250.00 | | | | | |
| | Spots: # Ch | Day <u>Air</u> | Date Air Time Des | cription | Start/End Time | Leng | th Ad-ID | | | Rate Type |
| | 1 2 | Tu 09. | /25/12 4:55 AM M-F | 430-5a KTVI News | 430-5a | :: | 30 D3C12IL1 | 2т01н | | \$250.00 NM |





Send Payment To:
KTVI
3592 Solutions Center
Chicago, IL 60677-3005

| 103- | Invoice # | Invoice Date | Invoice Month | Invoice Period |
|------|-----------|--------------|----------------|---------------------|
| | 568617-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12 |

| Advertiser | <u>Product</u> | Estimate Number |
|--------------------------|----------------|-----------------|
| Democratic Congressional | DCCC | 1569 |

| Line Start Date | End Date | Description | | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Туре | |
|---------------------------|----------------------------|--|------------------------|----------------------------|---------------------------|--------------|-----------------------------|-------------|-------------|--|
| 12 09/30/12 | 09/30/12 | FOX News Sur | nday | 9a-10a | S | :30 | 1 | \$750.00 | NM | |
| Weeks: | Start Date 09/24/12 | | VTFSS | Spots/Week 1 | <u>Rate</u> \$750.00 | | | | | |
| Spots: <u>#</u> Ch 1 2 | Day Air | Date Air Time | Descrip | tion ews Sunday | Start/End Time 9a-10a | | <u>h Ad-ID</u> 0 D3C12IL | 12т02н.mpg | | <u>Rate Type</u> \$750.00 NM |
| 13 09/25/12 | 10/01/12 | M-F 10a-11a | ····· | 10a-11a | MTWTF | :30 | 2 | \$400.00 | NM | |
| Weeks: | Start Date 09/25/12 | | VTFSS VTF | Spots/Week 2 | <u>Rate</u> \$400.00 | | | | | |
| Spots: # Ch | <u>Day Air</u> | Date Air Time | Descrip | | Start/End Time | | h <u>Ad-ID</u> | 1270111 | | Rate Type |
| 12 | | | /IM-F 10: /IM-F 10: | | 10a-11a 10a-11a | | 0 D3C12IL 0 D3C12IL | | | \$400.00 NM \$400.00 NM |
| 14 09/25/12 | 10/01/12 | M-F 430p-5p | | 430p-5p | MTWTF | :30 | 2 | \$600.00 | NM | |
| Weeks: | Start Date 09/25/12 | | VTFSS VTF | Spots/Week 2 | <u>Rate</u> \$600.00 | | | | | |
| Spots: # Ch | Day Air | Date Air Time | <u>Descrip</u> | tion | Start/End Time | | h Ad-ID | | | Rate Type |
| 1 2 | Tu 09/ | 25/12 4:42 PM | ИМ-F 430 | Op-5p | 430p-5p | :3 | 0 D3C12IL | 12т01н | | \$600.00 NM |
| 16 09/25/12 | 10/01/12 | M-F 530p-6p | | 530p-6p | MTWTF | :30 | 2 | \$1,200.00 | NM | |
| Weeks: | Start Date 09/25/12 | | NTFSS NTF | Spots/Week 2 | <u>Rate</u> \$1,200.00 | | | | | |
| Spots: # Ch | | | <u>Descrip</u> | | Start/End Time | | h Ad-ID | # 2 | | Rate Type |
| 2 2 1 2 | | | и M-F 53 и M-F 53 | • • | 530p-6p 530p-6p | , - | 0 D3C12IL 0 D3C12IL | | | \$1,200.00 NM \$1,200.00 NM |
| 18 09/29/12 | 09/29/12 | Fox 2 News Sa | | | S- | :30 | 1 | \$1,000.00 | NM | |
| Weeks: | Start Date 09/24/12 | | WTFSS | Spots/Week 1 | <u>Rate</u> \$1,000.00 | | | | | |
| Spots: # Ch | | 00,00.12 | Descrip | · | Start/End Time | <u>Lengt</u> | h Ad-ID | | | Rate Type |
| 1 2 | Sa 09/ | /29/12 19.2,19.3 | Fox 2 N | lews Saturday PM | 5p-6p | :0 | | | | \$1,000.00 NM |
| 19 09/30/12 | 09/30/12 | Fox 2 News St | unday | 5p-6p | S | :30 | 1 | \$1,000.00 | NM | |
| Weeks: | Start Date 09/24/12 | | WTFSS S | Spots/Week 1 | <u>Rate</u> \$1,000.00 | | | | | |
| Spots: # Ch 2 2 | i <u>Day Air</u> Tu 09/ | Date <u>Air Time</u> /25/12 7:51 PM | | otion rime Tuesday 7-8p | Start/End Time 7p-8p | | <u>h Ad-ID</u> 0 D3C12IL | .12т01н | | <u>Rate Type</u> \$2,500.00 NM |
| 1 2 | MG for 1 Su 09/ | 8.1,23.1,19.1 /30/12 | | Vews Sunday | 5p-6p | :0 | 00 | | | \$1,000.00 NM |
| | | 19.2,19.3 | | | | | | | | |
| 21 09/25/12 | 09/28/12 | M-F 630p-7p | | 630p-7p | -TWTF | :30 | 2 | \$900.00 | NM | |
| Weeks: | Start Date 09/24/12 | | WTFSS WTF | Spots/Week 2 | <u>Rate</u> \$900.00 | | | | | |
| | 03/24/12 | 03/00/12 | | | | | | | | |
| Spots: <u>#</u> Ch 2 2 | <u>Day Air</u> | Date Air Time | Descrip | | Start/End Time 630p-7p | | h Ad-ID | .12T02H.mpg | | <u>Rate</u> <u>Type</u> \$900.00 NM |



Send Payment To: **KTVI** 3592 Solutions Center Chicago, IL 60677-3005

| Invoice # Invoice Date Invoice Month Invoice I | <u>Period</u> |
|--|---------------|
| 568617-1 09/30/12 September 2012 08/27/12 | 2 - 09/30/12 |

| Advertiser | Product | Estimate Number |
|--------------------------|---------|-----------------|
| Democratic Congressional | | 1569 |

Spots/

| i | Week | Rate | Type | | |
|---|------|---|------|--|--|
| | | *************************************** | | | |
| 1 | 1 | <u>\$3 500 00</u> | MM | | |

| Line Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
|---------------------------|---------------------------------|--|------------------------|--------------------------------------|--------------------|-------------------------------------|-------------|------|--|
| 22 09/26/12 | 09/26/12 | The X Factor | The X Factor | W | :30 | 1 | \$3,500.00 | NM | |
| | Start Date 9/24/12 | End Date MTWTFSS 09/30/12W | <u>Spots/Week</u> 1 | <u>Rate</u> \$3,500.00 | | | | | |
| Spots: <u>#</u> Ch 1 2 | <u>Day Air</u> W 09/3 | Date Air Time Descrip 26/12 7:28 PM The X F | | Start/End Time The X Factor | | <u>h</u> <u>Ad-ID</u> () D3C12IL | 12т01н | | Rate Type \$3,500.00 NM |
| 23 09/27/12 | 09/27/12 | The X Factor | The X Factor | | :30 | 1 | \$3,500.00 | NM | |
| | tart Date 9/24/12 | End Date MTWTFSS 09/30/12T | Spots/Week 1 | <u>Rate</u> \$3,500.00 | | | | | |
| Spots: # Ch 1 2 | | Date Air Time Descrip 27/12 The X F 19.2, 19.3 The X F | | Start/End Time The X Factor | <u>Lengt</u> :0 | <u>h</u> <u>Ad-ID</u> o | | | Rate Type \$3,500.00 NM |
| 24 09/25/12 | 10/01/12 | M-F 9p-10p | 9p-10p | MTWTF | :30 | 1 | \$1,500.00 | NM | |
| | Start Date 19/25/12 | End Date MTWTFSS 10/01/12 MTWTF | <u>Spots/Week</u> 1 | <u>Rate</u> \$1,500.00 | | | | | *************************************** |
| Spots: <u>#</u> Ch 1 2 | <u>Day Air</u> W 09/ | Date Air Time Descrip 26/12 9:30 PM M-F 9p | | Start/End Time 9p-10p | | <u>h Ad-ID</u> 0 D3C12IL | .12т01н | | <u>Rate Type</u> \$1,500.00 NM |
| 25 09/25/12 | 10/01/12 | M-F 9p-10p | 9p-10p | MTWTF | :30 | 2 | \$1,500.00 | NM | |
| 0 | Start Date 19/25/12 | End Date MTWTFSS 10/01/12 MTWTF Date Air Time Descrip | Spots/Week 2 | Rate \$1,500.00 Start/End Time | lend | h Ad-ID | | | Rate Type |
| Spots: # Ch 1 2 | Day Air W 09/ | 26/12 9:55 PM M-F 9p | | 9p-10p | | 0 D3C12IL | 12Т01н | | \$1,500.00 NM |
| 26 09/29/12 | 09/29/12 | 9p News Delayed | 10p-1a | S- | :30 | 1 | \$700.00 | NM | |
| | Start Date 09/24/12 | End Date MTWTFSS 09/30/12S- | Spots/Week 1 | <u>Rate</u> \$700.00 | | | | | |
| Spots: <u>#</u> Ch 1 2 | <u>Day</u> <u>Air</u> Sa 09/ | | | Start/End Time 10p-1a | | <u>h Ad-ID</u> 0 D3C1211 | 12ТО2Н.трд | | <u>Rate Type</u> \$700.00 NM |
| 27 09/30/12 | 09/30/12 | Su 9p-10p | 9p-10p | S | :30 | 1 | \$1,400.00 | NM | |
| | Start Date 09/24/12 | End Date MTWTFSS 09/30/12S | Spots/Week 1 | <u>Rate</u> \$1,400.00 | | | | | |
| Spots: <u>#</u> Ch 1 2 | <u>Day Air</u> Su 09/ | Date Air Time Descrip /30/12 9:13 PM Su 9p- | | Start/End Time 9p-10p | | th <u>Ad-ID</u> 30 p3C12T1 | _12т02н.mpg | | <u>Rate</u> <u>Type</u> \$1,400.00 NM |

Total Spots 21 Gross Total \$20,700.00

Payment Terms 30 Days

Agency Commission

\$3,105.00

Net Amount Due

\$17,595.00